

BAUSCH & LOMB 2009 MAIL-IN REBATE OFFER DETAILS

Save up to \$100 when you purchase Bausch & Lomb SofLens® contact lenses.

Rebate submissions must be postmarked within 60 days of purchase.



**SAVE
\$100**

when you purchase
8 boxes of SofLens® daily disposable

**SAVE
\$50**

when you purchase
4 boxes of SofLens® daily disposable **OR**
8 boxes of SofLens® Toric **OR**
8 boxes of SofLens® Multi-Focal

**SAVE
\$30**

when you purchase
8 boxes of SofLens® 38 **OR**
4 boxes of SofLens® Toric **OR**
4 boxes of SofLens® Multi-Focal

**SAVE
\$20**

when you purchase
2 boxes of SofLens® daily disposable

Bausch & Lomb
SofLens®
Contact Lenses



**KAISER
PERMANENTE®**

To receive your Bausch & Lomb rebate check by mail, follow these 5 steps:

- 1 Get an eye exam.
- 2 Purchase SofLens® contact lenses between **January 1, 2009 – December 31, 2009**. Product purchase must be made within 90 days of eye exam. Circle the eligible purchase on your receipt or invoice.
- 3 Visit www.bausch.com/rebates and input this single-use **PERSONAL CODE** to complete the offer form online. Limit 1 rebate per personal code. Complete all information requested online accurately.

PERSONAL CODE:

- 4 Remove the **original UPC codes** from the **SofLens®** boxes listed below. Please send original UPC code quantities that match what you have purchased (i.e., for \$100 rebate send 8 UPC codes for SofLens® daily disposables, etc.). See example to the right. Copies of the UPC do not qualify.

For \$100 rebate

• 8 boxes SofLens® daily disposable

For \$50 rebate

• 4 boxes SofLens® daily disposable

• 8 boxes SofLens® Toric

• 8 boxes SofLens® Multi-Focal

For \$30 rebate

• 8 boxes SofLens® 38

• 4 boxes SofLens® Toric

• 4 boxes SofLens® Multi-Focal

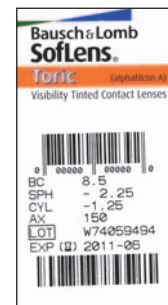
For \$20 rebate

• 2 boxes SofLens® daily disposable

- 5 Mail a copy of your **original contact lens receipt, original UPC codes, and completed offer form** to the address provided on the offer form. Submissions must be postmarked **within 60 days of purchase**.

IMPORTANT: Photocopy your entire submission for your records. You could be required to mail, e-mail or fax these photocopies.

Rebate checks will be mailed to qualifying customers within 60 days of the postmark date on your mailed request. If you have questions about your submission or if you do not have internet access, call 866-333-5624 weekdays, 8 a.m. to 7 p.m. CT. To review the status of your submission at any time, visit www.bausch.com/rebates.



(example)

Your right to receive this rebate will not be earned unless you satisfy each of the Conditions of Acceptance described above. Your failure to follow each of these steps is a rejection of this rebate offer. Resolution of any disputes will be governed by New York law. The Mail-in Rebate Offer is valid only for purchases of Bausch & Lomb Softlens® daily disposable contact lenses, Softlens® Multi-Focal contact lenses, Softlens® Toric contact lenses, or Softlens® 38 contact lenses ("qualifying products"). Purchase of the qualifying products is required to qualify for this rebate offer, no product substitutions, deletions, or additions are allowed, regardless of information learned from other sources. This offer cannot be combined with any other offer unless specified in writing by Bausch & Lomb. This offer is available to all customers with mailing addresses in the U.S. and Puerto Rico. Purchases made in or for delivery to other countries are not eligible. All rebate checks will be paid in U.S. dollars. Bausch & Lomb is not responsible for lost, late, damaged, illegible, misdirected or postage-due submissions. Your rights to this offer cannot be assigned or transferred and this offer is void where taxed, restricted or prohibited by law. All submitted materials become Bausch & Lomb property and will not be returned. One rebate per person per 12 month period. Limit five (5) rebates per address per 12 month period except where prohibited. Excessive submissions constitute fraud and may result in federal prosecution under the U.S. mail fraud statutes (Title 18, USC 1341 and 1342). NOTICE TO CONSUMERS: If you are personally filing a claim for reimbursement from a third-party payor (e.g., insurance company, employer group, etc.) for the purchase of this product, your claim must be based upon your payment less the amount of this rebate. If your doctor is filing this claim, you must notify the doctor's office of the need to deduct this rebate amount from the purchase price used in calculating the claim. Purchases made at Costco, Wal-Mart, 1-800 CONTACTS, or Sam's Club not valid on this offer.